

## HealthMyne Helps Attendees of RSNA Make a Difference While They Learn About New Technology

Madison, WI, November 14th, 2016 - [HealthMyne](#), an innovator in leveraging imaging data to empower Radiologists to move “Beyond Imaging”, has partnered with [Gilda’s Club of Madison](#) in an effort during RSNA to make a difference in the lives of children and adults living with cancer.

For each RSNA attendee that takes part in a demo of HealthMyne’s Quantitative Imaging Decision Support (QIDS)™ software platform at [booth #4165](#), the company will make a \$25 donation to Gilda’s. Gilda’s offers support for those with cancer, but it also provides support for the entire family throughout their entire journey. This includes support groups, lectures, workshops and a variety of social events. Those attendees that take part will have an opportunity to sign their name to the “Donation Board” and get an “I Donated” sticker to proudly display their kind deed.

“It’s hard to find a person who hasn’t been touched by cancer”, stated Neal Miller, VP of Marketing at HealthMyne. “Whether it’s your parent, your sibling, your relative, your friend, or even yourself, we all understand how devastating a diagnosis can be for everyone involved. We are honored to support Gilda’s Club in the amazing work they do.”

The QIDS platform combines imaging data with electronic medical record, radiation therapy and other clinical systems information to provide clinical decision support in the primary read. Currently focused on Radiology and Oncology, with future expansion into other specialties, QIDS (pronounced ‘quids’) is uniquely designed to positively impact clinical productivity and prepares Radiologists for the transition to Value-Based Payment.

HealthMyne asserts that in order for Radiologists to extend their value as a member of the care team, highly curated evidence-based narratives, imaging analytics, and patient cohort analysis must be generated to provide clinical decision support in the primary read thereby enabling improved cancer diagnosis, staging and treatment.

Attendees can come to booth #4165 in the South Hall to take part in a demo, or claim a desired time by signing up at <http://bit.ly/RSNADemo16>.

To find out more about HealthMyne visit us online at [HealthMyne.com](http://HealthMyne.com) or contact:  
Neal Miller, Vice President of Marketing | 608-833-2610 x267

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### About HealthMyne:

HealthMyne, Inc. is focused on delivering Quantitative Imaging Decision Support (QIDS)™ for Radiology and Oncology with expansion to other clinical specialties and non-US markets over time.

The company’s FDA-cleared software platform delivers image quantification, analytics and clinical information (EMR, RT, other data) into the primary workflow to drive clinical productivity; provides curated medical content, analysis and reporting to optimize clinical collaboration and enable precise patient management; and supports data mining for clinical, translational and commercial research.

