

## HealthMyne to Make Donation to Cancer Support Group in the Names of RSNA Attendees

Madison, WI, December 12, 2016 - [HealthMyne](#) successfully introduced its Quantitative Imaging Decision Support (QIDS)<sup>™</sup> software platform at the annual meeting of the Radiological Society of North America (RSNA) in Chicago, Ill.

The FDA-cleared QIDS (pronounced “quids”) software platform combines imaging data with electronic medical records, radiation therapy and other clinical systems information to provide clinical decision support in the primary read. Currently focused on radiology and oncology, with planned expansion into other specialties, QIDS is uniquely designed to positively impact clinical productivity and prepare radiologists for the transition to Value-Based Payment.

“Radiologists who efficiently leverage existing clinical systems information and generate new quantitative metrics within the primary read will thrive in the Value-Based world,” said Arvind Subramanian, President and CEO of HealthMyne. “By automatically providing quantitative data not currently available in the routine clinical workflow, HealthMyne is significantly enhancing collaboration between radiologists and oncologists to deliver precise patient management.”

At RSNA, HealthMyne’s team was honored to meet hundreds of radiologists, oncologists, administrators, and technology professionals from across the world, gathering feedback on the QIDS platform and building the company’s relationships within the healthcare industry.

“We were truly energized by both the volume and the value of the conversations we had during the event,” said Subramanian. “Seeing the excitement around our product motivates us to finish 2016 on a high note and allows us to enter 2017 with significant tailwind.”

As part of its commitment to social responsibility, HealthMyne pledged to make a \$25 donation to Gilda’s Club of Madison, Wisconsin, for each demo given of the QIDS platform at the RSNA meeting. Named for original “Saturday Night Live” cast member Gilda Radner, Gilda’s Club provides emotional support, education and hope for children and adults affected by cancer. The HealthMyne team provided demos to 78 RSNA attendees and will be donating a total of \$1,950 to Gilda’s Club.

To find out more about HealthMyne visit us online at [HealthMyne.com](#) or contact:  
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### About HealthMyne:

HealthMyne, Inc. is focused on delivering Quantitative Imaging Decision Support (QIDS)<sup>™</sup> for Radiology and Oncology with expansion to other clinical specialties and non-US markets over time.

The company’s FDA-cleared software platform delivers image quantification, analytics and clinical information (EMR, RT, other data) into the primary workflow to drive clinical productivity; provides curated medical content, analysis and reporting to optimize clinical collaboration and enable precise patient management; and supports data mining for clinical, translational and commercial research.

